

BUAD 472: Business Policies and Strategies

Subject to prior permission of department chair. An integrative capstone course that explains what policies are, how they relate to strategies, and how a manager builds a strategic dimension into his or her actions. Any problem or opportunity - accounting, management, marketing, finance, production, organizational, personnel or other organizational dimensions - if it materially affects a firm's performance, is of strategic concern. The Peregrine Business Administration Common Professional Component exam is taken and student participates in the Business Strategy Game simulation. Portfolio requirement and completion is covered. Lab Fee. Class Fee.

Credits: 3

Prerequisites:

Open only to seniors majoring in the department. Subject to prior permission of department chair.

Program: [Business Administration](#)

Semester Offered: Spring